

Special and General Gift Phase

Special and General Phase

- Complete solicitation of all Major and Advanced gift prospects

- General phase methods
 - ❖ Door to door:
 - ✓ Divide parish geographically in sections by approximately 50 families in each section
 - ✓ select captain for each section; captain recruits enough individuals in their own section so that each person visits 5 to 10 families in their home.
 - ✓ organize in home visitor training session - visitors make their pledge first.
 - ✓ PR committee has been educating about project
 - ✓ parish is informed by mail that visitors will be coming within the next few weeks.
 - ✓ captains meet weekly (three times) to turn in their workers' reports
 - ✓ PR committee has some form of on-going reporting means to parish

 - ❖ In pew method
 - ✓ weekend 1 - pastor defines the project in terms of faith and mission
 - ✓ between weekend 1 & 2 - parish meeting for leadership people;
 - advanced gifts from leaders; witnesses
 - ✓ weekend 2 - lay people present their witness and ask for a minimum gift
 - ✓ between weekend 2 & 3 people receive mailing - brochure
 - ✓ weekend 3 - Commitment Sunday people fill in pledge card
 - ✓ weekend 4 - announce results - clean up weekend "in pew" again
 - ✓ after weekend 4 - thank you to those giving; letter, brochure, pledge card return envelope for non-respondents asking them for answer in 10 days
 - ✓ weekend 6 - announce final results - celebrate

 - ❖ Direct mail
 - ✓ Some parishes mail pledge cards to all members at the beginning or to non-respondents as a final follow-up

- Hold a Kick-off event

- Train area workers

- Make assignments for solicitation
 - special phase prospects
 - general phase prospects

- Send out letter from pastor and chair about upcoming visit

- Conduct Report Meeting

- Monitor progress of solicitations and follow-up with non reporters

- Make regular updated progress reports to the parish

- Prepare for Final Commitment Weekend – in- church sign up

- Record pledges, send redemption mailers, thank you letter promptly