

Planned Giving Tip
November 2006
Check-offs on Parish Envelopes

One parish recently told me that they will be placing planned giving messages on the back of their Sunday envelopes once per quarter. The total cost is \$100, which I think is a great investment. The graphic below will give you an example of what the envelopes will look like. The parish will receive a supply of flyers on bequests and gift annuities that they will mail to anyone who checks a box.

This will be an effective way of keeping the planned giving message in front of people throughout the year. Please contact your envelope supplier to determine if they can provide a similar service to your parish.

Keep planting seeds!
John

